



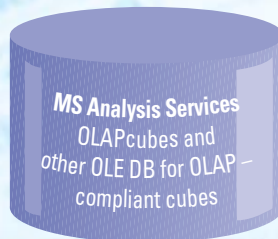
# B I X L

Business Intelligence for Excel™

**There is no simpler and more powerful way to turn data into Business Intelligence.**

*Business Intelligence for Excel* — *BIXL* — brings all the analytical and reporting potential and the maneuverability of OLAP technology to your Excel spreadsheet. *BIXL* adds dynamic data access, including **write-back capabilities** to planning, budgeting, forecasting and analytical models. You enjoy the **full functionality of your spreadsheet**, just as you're used to, but with vastly enhanced productivity.

**Unlock your data — make Business Intelligence work for you.**



*Business Intelligence for Excel* accesses data dynamically from the business models in Microsoft's SQL Server 2000 Analysis Services cubes, and from other OLE DB for OLAP cube providers. Leverage all that rich data, get to it quickly, to direct your company in a future-forward, *business-intelligent* direction.

## > OLAP for Excel

### **Take full advantage of Microsoft's Analysis Services OLAP cubes.**

Microsoft and other cube providers have made OLAP a familiar capability to many organizations. Microsoft has incorporated back-end cube-building technology in SQL Server 2000 Analysis Services. Companies are now developing their own multidimensional cube-models using Analysis Services, and application vendors are providing pre-built cubes for SQL Server, giving users exposure to the remarkable potentials and benefits of OLAP technology.

*Business Intelligence for Excel — BIXL* — extends these benefits directly to end users, who now can instantly access and manipulate OLAP cube data.

### **BIXL also sources data from other OLE DB for OLAP cubes.**

Truly, BIXL is OLAP for Excel—an Excel standard for OLE DB for OLAP.

## > Dynamic Access — Anywhere — in Excel

### **With all this rich OLAP data, there is no better way to reach it than through Excel, with *Business Intelligence for Excel — BIXL!***

With a few simple steps, data flows in from Analysis Services. Then, work with Excel the way you normally do—format, graph, chart, and use your spreadsheet for one-off calculations. Here, you leverage all your front-end, frontline knowledge of Excel, but with full confidence that company data is dynamically updated in your spreadsheet. It's not a copy, it's not a text-import, it's not a "spreadsheet-like" system or a pivot table. It is the personal productivity tool that you use every day—expanded to its full organization-wide potential.

## > Read and Write Back Planning Data through Excel

You see your company's data dynamically in Excel—plus, you have all-important write-back capabilities through spreadsheet cells to report the latest planning, budget and forecast figures, and to test "what if" scenarios. Type in numbers, and immediately send back planning data for instant updating.

**Plan your company's success with a few keystrokes.**

## > Business Intelligence for Excel – BIXL™

**Transform data into Business Intelligence—and make it work for you.**

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	A	B
1	297.62	796.81
2	265.81	796.81
3	190.93	796.81



**For more information, visit  
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